Daily News May 9, 2010

GENERAL INFORMATION
Registration Desk will be Closed Today
Sunday May 9 08:30 ~ 12:00

Mobil Phones
Please ensure that you switch off all mobile phones and pagers prior to entering the session rooms.

Internet Service
60 computers with internet access free of charge and English Window versions are ready on the fourth floor at Taiwan Hospitality & Tourism College (THTC) for participants’ use from 9:00 am to 5:00 pm, May 7 to May 9. Each delegate will acquire an account to access THTC campus wireless service upon registration for the period from May 7 to May 9.

Please note that there is a Message/Information Board next to the Registration Desk. Please check this board on a regular basis for updates, and in case someone is trying to make contact with you.

Name Badges
It is imperative that you wear your name badge at all times, even to the social functions. Should you lose your name badge, please speak to the staff at the Registration Desk who will make you a replacement.

Session Rooms
Please refer to the information further on conference program.

Chairpersons & Speakers - Important note
All Chairpersons and Speakers should ensure they are at their nominated session room at least 15 minutes prior to the start of their session. Loading of presentation onto the computer will be done immediately prior to the session. Please ensure you have a copy of the Chair/Speaker notes provided to you.

REGISTRATION
The last day registration was from 08:30-12:00 on the sixth floor of the Administration Building in THTC.

RESEARCH PRESENTATION
One oral session was held yesterday after the Penal Discussion. Researchers from well-known universities and colleges among different countries presented their papers.

TAROKO TOUR
We made a marvelous tour to Taroko National Park yesterday. All the participants were very impressed about the striking scenes in Taroko Gorge. Waterfalls, precipices, majestic mountains, marble grottoes, and craggy cliffs all create a perfect expression of the nature wonders and yet ecological resources are retained.

CONFERENCE GALA DINNER
Conference Gala Dinner took place at Leader Village Taroko yesterday evening. All the guests enjoyed the wonderful food, great service, amazing scenery, and excellent performance there.
BEST PAPER AWARDS
BEST PAPER AWARDS went to Mr. Robert van der Veen and Heiyan Song from The Hong Kong Polytechnic University, with the paper titled “Celebrity Endorsement Effectiveness for Print Destination Advertising”, Chih-Ching Teng, Jeou-Shyan Hong, Meng-Lei Hu, Liang-Han Chien, and Ying-Chun Shen from De Lin Institute of Technology, with paper titled “Developing Indicators of Energy Conservation and Carbon Reduction for the Hotel Industry”, and Corriene Wu Keying and Lo Ada from The Hong Kong Polytechnic University, with the paper titled “Service Quality and Consumption Emotion in Resort and Hotel SPA Experience.” Congratulations to these scholars.

RESEARCH PRESENTATION
Three sessions are held today at Taiwan Hospitality & Tourism College. The first session is 9:00-10:00, the second 10:30-12:00, and the last one 13:30-15:00. The research presentations will be held at four different conference rooms, Room 501, 503, 504, and 505. The first session starts at 13:30. The second session is Poster session and starts at 15:30 at the Assembly Room on the sixth floor. The present topics include Sustainable tourism, economic sustainability and economic impact of tourism, cultural and heritage tourism management, human resource management, strategies for Tourism and Hospitality industry, marketing and branding strategies, case studies of best practices in tourism governance, policy making, and management. Presenters are from the renowned universities and colleges of different countries.

COFFEE BREAK
COFFEE BREAK was arranged between sessions. All of our distinguished guests enjoyed the refreshments prepared by THTC.

SHUTTLE BUS SERVICE
SHUTTLE BUS SERVICE was provided during these four days between the airport/train station, hotels and conference venue.

THANKS TO ALL VOLUNTEERS
The organizers of the 2010 ASIA TOURISM FORUM would like to thank all the volunteers from different universities for their contributions.

Volunteers from National Dong Hwa University
Greatest thanks to the volunteers from National Dong Hwa University to assist with all the oral presentation sessions.

Volunteers from Taiwan Hospitality & Tourism College, Taiwan
The conference organizers owe the greatest and deepest appreciation to the students and staff of Taiwan Hospitality & Tourism College for the success and smoothness of the whole conference.

Transportation Information
Daily Shuttle Service (Complimentary)

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